



## IQHA Board Meeting Minutes August 22th, 2023 Iowa Cattlemen's Association, Ames, Iowa

### **Opening Business:**

The Iowa Quarter Horse Association Board of Directors held a regular meeting Tuesday, August 22nd, 2023 at Iowa Cattlemen's Association in Ames, Iowa. President Loren Meyer called the meeting to order at 6:53PM.

**Board Members In Attendance:** Loren Meyer, Tammi Adix, Alex Eischeid, Bobbi Finarty, Becky Grier (phone), Lori Mennenga, Jackie Kincaid, Kim Strong, Nick Wood, Mitch Adkins, Lindsay Black, Codi Jo Heesch (phone), and Rosalie Carlson (phone).

**Board Members Absent:** Cassie George and Craig Johnson

**Guests:** Jennifer Horton and Lisa Merfeld

**July minutes:** No changes recommended. Bobbi moved and Nicked seconded. All except Rosalie, Mitch, Lindsay, Codi Jo approved, as Rosalie, Mitch, Lindsay, Codi Jo did not vote. Motion carried and minutes were approved.

**Treasurer's report:** Alex Eischeid read her Treasurer's Report including the July month end balances, which are attached. Alex also provided a draft Profit and Loss for the Mayflower to the board, where changes were discussed. Final report will be provided at a later date. Alex also asked any committee or District that has income or expenses to submit a budget to her by the next meeting to help create the IQHA budget. Alex will send a template to use out. The Board entered a closed session beginning at 7:28PM and ending 7:55PM.

**Communications/Social Media:** Jennifer Horton noted the August newsletter has 56% opened rate, 13% bounced, and positive comments about the look back portion in the newsletter.

### **Old Business:**

**Fall Classic Update:** Nick Wood gave an update for Fall Classic, including a budget. He mentioned that this budget is focused on what the expenses for this show are. Lindsay moved to allow the Fall Show Committee, Ranch Horse Futurity Committee, and Breeder's Futurity Committee to work off of their rough budget and last year's Profit/Loss and Codi Jo seconded. Tammi, Becky, Alex, and Rosalie did not vote, all else approved, and motion carried. Loren discussed the Ranch Horse Committee budget. Vendor and Sponsorship Forms will be coming out on the website. Showbill update will be coming in the next week. A photographer has also been hired for the show as well. Cattle prices have increased because of going market.

**Audit Update:** Kim read a letter from the auditor. She mentioned that the audit firm has went through a merger and there is no update reported from auditor. Alex will work with Kim about discussing how to hold them accountable.

**District 8 Update:** Loren provided an update for the District 8 checkbook, noting that we need a cashiers check to open an Availa Bank account, but that Loren now has the checkbook. No volunteers were discussed.

### **New Business:**

**Affiliate Most Valuable Professional:** Loren read the Iowa AQHA professional listing that are IQHA members. A ballot vote was taken and nominee chosen to be awarded at a later time.

**2024 Banquet:** Loren read email from Cindy Hamilton and that planning is moving ahead. Kim moved to spend \$200 for table decor to be given away and Lindsay seconded. All approved and

motion carried. IQHYA will manage silent auction to split with Amateurs. It was discussed about having Hall of Fame will be held during the evening event.

**2024 By-law proposals:** Rosalie noted that one person sent her a recommendation and she will have that to present at the next meeting.

**Hall of Fame nominees:** Loren Meyer noted that there were two people nominated and three horses. The committee will vote on this.

**2023 Breeders Report:** Tammi read an update from Kelly Birkenholtz, which noted the entries of entries in all events. Kelly will be there for the Futurity to work and will also work on 2024 rules. Awards are ordered and sponsorship donations are being received. Loren read the entries for the Ranch Horse Futurities.

### **Other Business:**

#### **Director's Reports:**

**President** Loren Meyer thanked the Board for tonight's discussion and helping with Fall Classic.

**Secretary/Treasurer** Alex Eischeid had nothing further to report.

**District 1** Becky Grier had nothing to report.

**District 2** Nick Wood noted that Hawkeye Classic profit/loss is not final, but the show was successful and are discussing adding a new Level 1 show next year.

**District 3** Lori Mennenga noted that they have tomorrow night meeting, they presented buckles at fair, and that the representatives of their district in the ISF Cowgirl Queen Contest were successful. She is working on fundraisers.

**District 4** Codi Jo Heesch noted District 4 donated to the Iowa Classic show in Cedar Rapids.

**District 5** Jackie Kincaid noted sent two queens to the ISF Cowgirl Queen Contest and that the one was a runner up. Looking forward to a meeting in September.

**District 6** Cassie George was absent.

**District 7** Rosalie Carlson noted that a district member made the finals in cowgirl queen.

**District 8** Vacant

**Director at Large** Bobbie Finarty had nothing to report.

**Director at Large** Craig Johnson noted he is thankful of the great opportunities to show at the July IQHA approved shows.

**Director at Large** Lindsay Black had nothing to report.

**Director at Large** Mitch Adkins had nothing to report.

**Ex-Officio** Kim Strong noted that IQHA was well represented at ISF Cowgirl Queen Contest. Open show at the ISF had a lot of positive comments, especially with numbers.

**IQHYA** Jennifer noted she had eight youth go to the AQHYA show and everyone came home with a top ten. Their theme was Arena of Dreams. IQHYA will have a NYATT team for Congress.

**Amateur** Loren read from Brena that the February show is progressing. As part of their awards committee, Alex noted that they need a decision related to High Point/Reserve High Point amounts, as well as the class placing amounts of \$50/40/30/20. Alex moved to have \$200 for High Points, \$150 for Reserve High Point and that these exhibitors can choose a prize from the catalog, but if nothing is chosen a default prize will be awarded, as well as class placing amounts of \$50/40/30/20. Kim seconded. All approved except Codi Jo and Rosalie. Motion carried.

### **Adjournment:**

The next regular meeting is set to held on September 19th, the 3rd Tuesday at 6:30PM of the month at the Iowa State Fairgrounds in Des Moines, IA. The motion to adjourn the meeting was made by Nick, seconded by Rosalie. All approved and motion was carried. Meeting adjourned at 10:02PM.

Bank Account Balances (Per Statements)	7/31/2023	July Change	6/30/2023	Account Notes
District 1	\$11,321.81	-\$719.24	\$12,041.05	
District 2	\$56,264.45	\$37,027.18	\$19,237.27	
District 3	\$4,958.80	-\$175.00	\$5,133.80	
District 4	\$7,061.12	-\$124.00	\$7,185.12	
District 5	\$7,745.88	-\$279.20	\$8,025.08	
District 6	\$11,506.11	\$103.19	\$11,402.92	
District 6	\$5,901.27	-\$11,054.60	\$16,955.87	
District 7	\$16,181.87	-\$1,392.00	\$17,573.87	
District 8	\$7,035.66	\$0.00	\$7,035.66	Last reported balance as of 1/13/23
Amateur Account	\$17,695.11	-\$229.70	\$17,924.81	
Audit Account	\$24,201.18	\$2.47	\$24,198.71	
Breeders 2019 Account	\$15,511.20	\$0.00	\$15,511.20	
Breeders 2020 Account	\$22,836.71	\$0.00	\$22,836.71	
Breeders 2021 Account	\$66,028.40	\$0.00	\$66,028.40	
Breeders 2022 Account	\$72,145.89	\$0.00	\$72,145.89	
Breeders 2023 Account	\$67,482.60	\$0.00	\$67,482.60	
Breeders Fund Account	\$9,887.64	-\$1,499.15	\$11,386.79	
Breeders Incentive Fund Account	\$1,862.00	\$0.00	\$1,862.00	
Dollars for Scholars Account	\$17,566.30	\$0.00	\$17,566.30	
EWD Account	\$1,464.68	\$0.02	\$1,464.66	
General Fund Account	\$114,751.52	-\$30,685.04	\$145,436.56	
Ranch Horse 2019 Account	\$21,308.56	\$0.00	\$21,308.56	
Ranch Horse 2020 Account	\$51,989.22	\$0.00	\$51,989.22	
Ranch Horse 2021 Account	\$49,837.63	\$0.00	\$49,837.63	
Ranch Horse 2022 Account	\$35,139.28	\$0.00	\$35,139.28	
Ranch Horse 2023 Account	\$350.01	\$0.00	\$350.01	
Ranch Horse Futurity Account	\$44,488.19	\$30,287.60	\$14,200.59	
Reserve Account	\$51,913.75	\$0.00	\$51,913.75	
	<b>\$814,436.84</b>	<b>\$21,262.53</b>	<b>\$793,174.31</b>	